



Coffee and Tea Survey

Offering coffee that everyone likes can feel like a daunting task. If there's one thing people are passionate about...it's their coffee. Go straight to the source with this simple tool, and get the answers you need to offer the right mix of coffee and extras in your breakroom today.

At work, when do you typically drink coffee? (choose all that apply)

- Morning
- Noon
- Afternoon
- Evening
- I don't drink coffee (skip to the last question)

Think about your favorite coffee. What do you like about the taste? (choose all that apply)

- Mild, tangy taste (Light roast)
- Smooth, mellow taste (Medium roast)
- Bitter, velvety taste (Bold roast)
- Sweetness
- Ability to add sweeteners and/or milk
- Other: _____

Why would you dislike the taste of a cup of coffee? (choose one)

- Too mild or weak
- Too strong
- Too sweet
- Too bitter
- Other: _____

What's your favorite coffee drink? (choose one)

- Regular cup of coffee
- Latte
- Cappuccino
- Espresso
- Iced coffee/cold brew
- Other: _____

How do you take your coffee? (choose all that apply)

- Black
- Sweetener
- Creamer
- Milk
- Flavored shots/syrup
- Other: _____

What's your favorite brand of coffee? (choose one)

- Starbucks
- Peet's Coffee
- Dunkin'
- Seattle's Best Coffee
- Green Mountain Coffee
- Caribou Coffee
- Segafredo
- Local/Artisan
- Other: _____

Share what you like most about your favorite cup of coffee or tea:

If you're a tea drinker, what are your favorite varieties? (choose one)

- Green
- White
- Chamomile
- Other: _____
- Black
- Herbal
- Oolong

Thank you! Your feedback helps us provide the best cup of coffee and tea in the workplace.