

Enhance Breaktime with Premium Markets

Upgrade breakrooms and improve employee satisfaction

At a glance


Canteen's premium markets offer a variety of products people love while also completely transforming a space. These markets come with a sleek, modern design and standout functionality that's sure to impress.

Canteen worked with a large media marketing company to improve the break time experience for its employees. Canteen converted this client's disruptive, disjointed breakroom into a premium market space that not only improved the overall look and feel of the office, but also captured employees' attention. The modern aesthetic of the premium market now matches the metropolitan look of the client's offices.



WE BRING BREAKTIME TO EVERYONE

 www.canteen.com

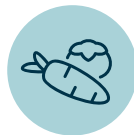
 2400 Yorkmont Rd
Charlotte, NC 28217

CHALLENGE

This client's previous vendor provided a clunky setup that looked disordered and disconnected from the overall office space. Employees weren't using the space on their breaks and were ultimately dissatisfied with the communal areas in their offices. Thankfully, Canteen stepped in with a solution.

SOLUTION

When Canteen installed a premium market build, we refreshed the old equipment. Upon reopening, we stocked the markets with premium and health-conscious snack options. Employees were excited about the new space, and that made more people excited to return to the office. More people began returning to the workplace, appreciative of the amenities their employer provided.



Health-Conscious Options



Improved Interior Design



Full Product Refresh

RESULTS

INCREASED OFFICE PARTICIPATION



After Canteen installed premium markets, the client saw an increase in foot traffic in their office buildings. More workers who were previously remote began returning to work in the office.

100% INCREASE IN SALES



Employees prefer premium markets to previously installed unattended retail, as is shown in the drastic increase in sales volume.

INCREASED COMPANY MORALE



With a constantly evolving selection of products, employees are increasingly satisfied with their Canteen premium market. Their employer has provided this great perk to boost company morale.



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Client Feedback



Our employees absolutely love the Avenue C Market that Canteen installed and maintains for us. Our account representatives are always on top of the market, making sure employees' favorites are always on hand. Canteen constantly rotates and tries out new products to see what other things employees might like. They are also always quick to react when employees request a specialty item. If it is available, they bring it to the market the following week.

