

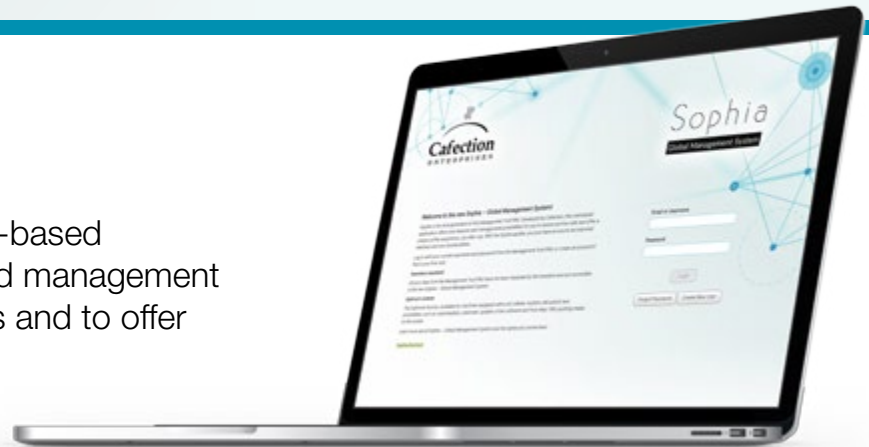


# Sophia

Global Management System

## What is Sophia?

Developed by Cafection, Sophia is a web-based application offering optimized features and management possibilities for you to reduce service calls and to offer excellence, cup after cup.



## Push Videos on the Screen

**Right Message. Right Audience.**

Sophia is the ideal solution for internal communication, advertising and cross promotion.

Cafection's unique platform makes it easy to manage, schedule and deliver videos. It is also a great tool for your data analysis.

Push your videos on your brewer's screen and use that video time to promote your company, HR, Foodservice or anything else to attract your customers!



*Available on Innovation Series and new Encore Series brewers*